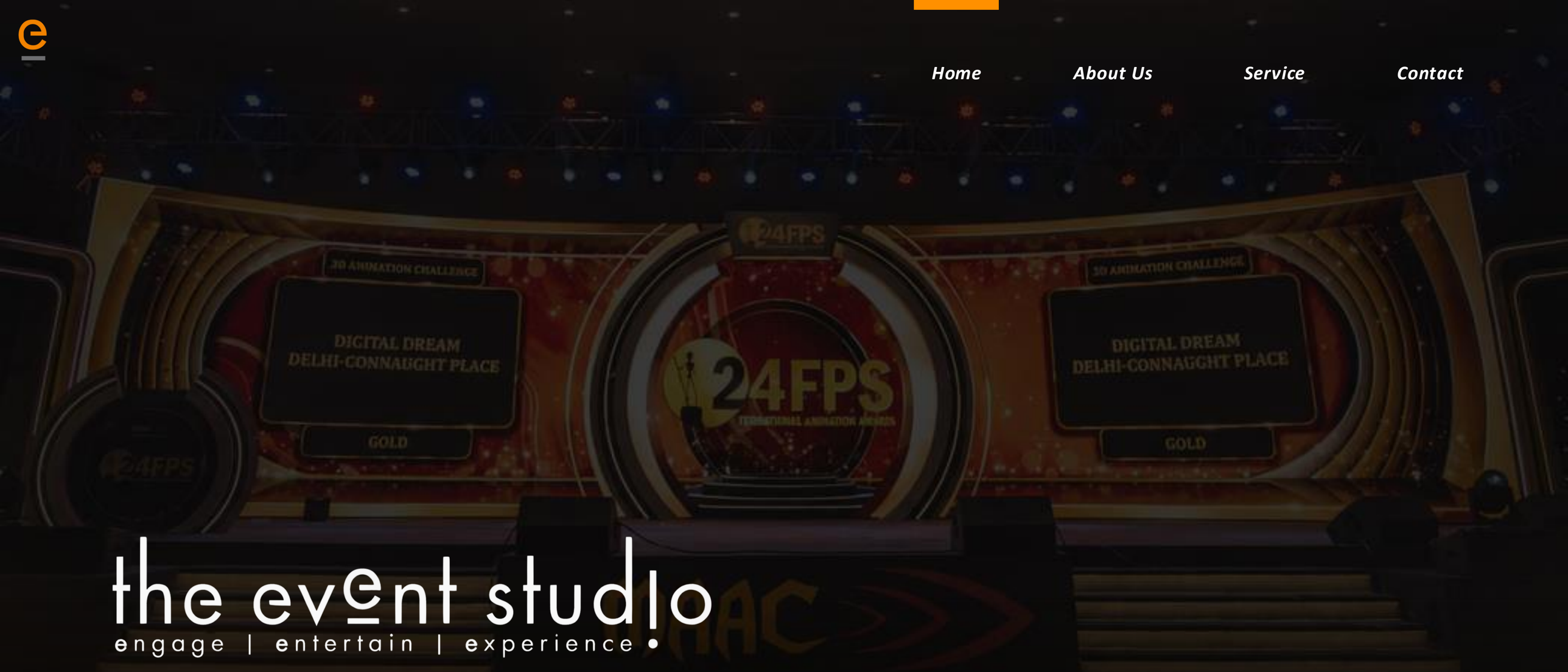


the event studio

engage | entertain | experience •

A journey of ideas, a decade-plus of experiences, and countless stories still unfolding...

We're not just ticking boxes; we're rewriting the rulebook on how to Captivate , Motivate, and Inspire

~ the event studio

ENGAGE | ENTERTAIN | EXPERIENCE

Every unforgettable event has one thing in common, a second, right before it begins, where the room goes quiet in anticipation.
That's the moment we design for.

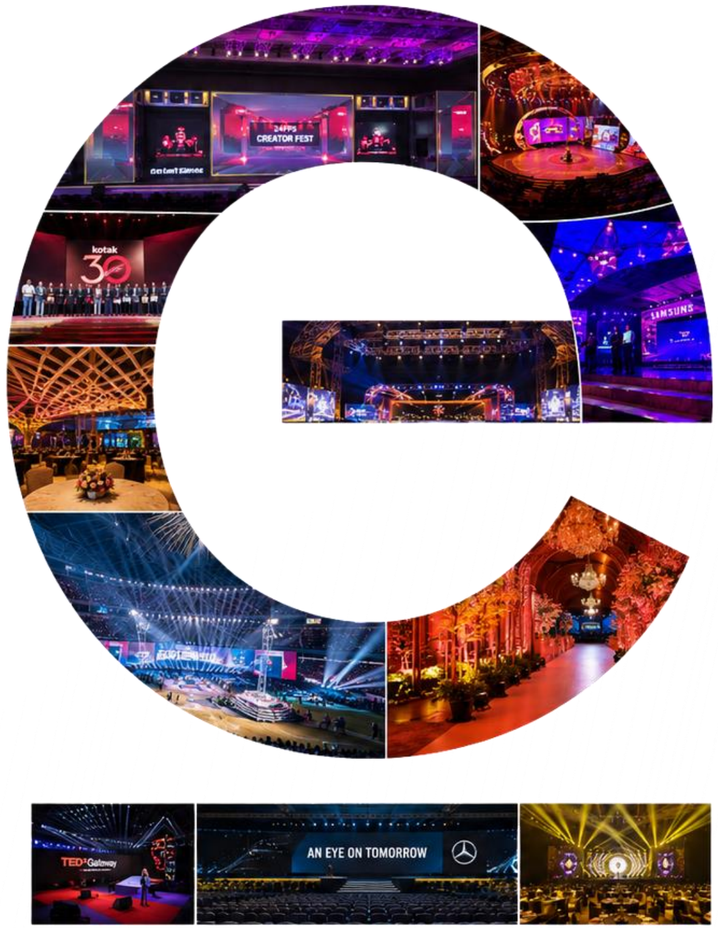
The Event Studio doesn't just plan events. We architect that feeling the one guests can't quite name but never forget.
We think like partners, not vendors: anticipating what you need before you ask, catching the details others miss, and turning "what if" into "wow."

@ The Event Studio *- we design the moment before the moment.*

About Us



Who Are WE?



12+ YEARS OF MAKING MOMENTS MATTER

From a blank canvas to experiences people remember.

1,000+ EVENTS. COUNTLESS STORIES.

Across brands, continents, audiences and occasions.

4 VERTICALS. ONE INTEGRATED TEAM.

Events × Branding × Experiential Tech × Merchandising.

25+ MINDS. END-TO-END OWNERSHIP.

Creative thinking meets production precision.

INDIA & THE WORLD.

Taking ideas from concept to execution, wherever the experience needs to go.

Curating moments for..

Capgemini

THE TIMES OF INDIA GROUP

IndusInd Bank

Marriott INTERNATIONAL

AMARA RAJA
Gotta be a better way

airtel

kotak Prime

ACCOR HOTELS
Feel Welcome

ASCENSO
never stop rising

Ogilvy

Mahindra FINANCE

Hilton
HOTELS

MATTER

MAAC

Bharat Bijlee

JINDAL
D.P. JINDAL GROUP

TATA MOTORS
COMMERCIAL VEHICLES
Better Always

HUMANS OF BOMBAY

tira

cleartrip

AND MANY MORE ...

Service Showcase

01

MICE & CORPORATE EVENTS

From business milestones and global offsites to conferences, townhalls and award platforms, we bring brands and people together through thoughtfully designed experiences, managed from concept to execution.

02

SOCIAL & SPORTING EVENTS

Once-in-a-lifetime celebrations to high-energy sporting experiences, we create moments that bring people together, spark emotion and leave lasting memories.

03

EXPERIENTIAL SPACES

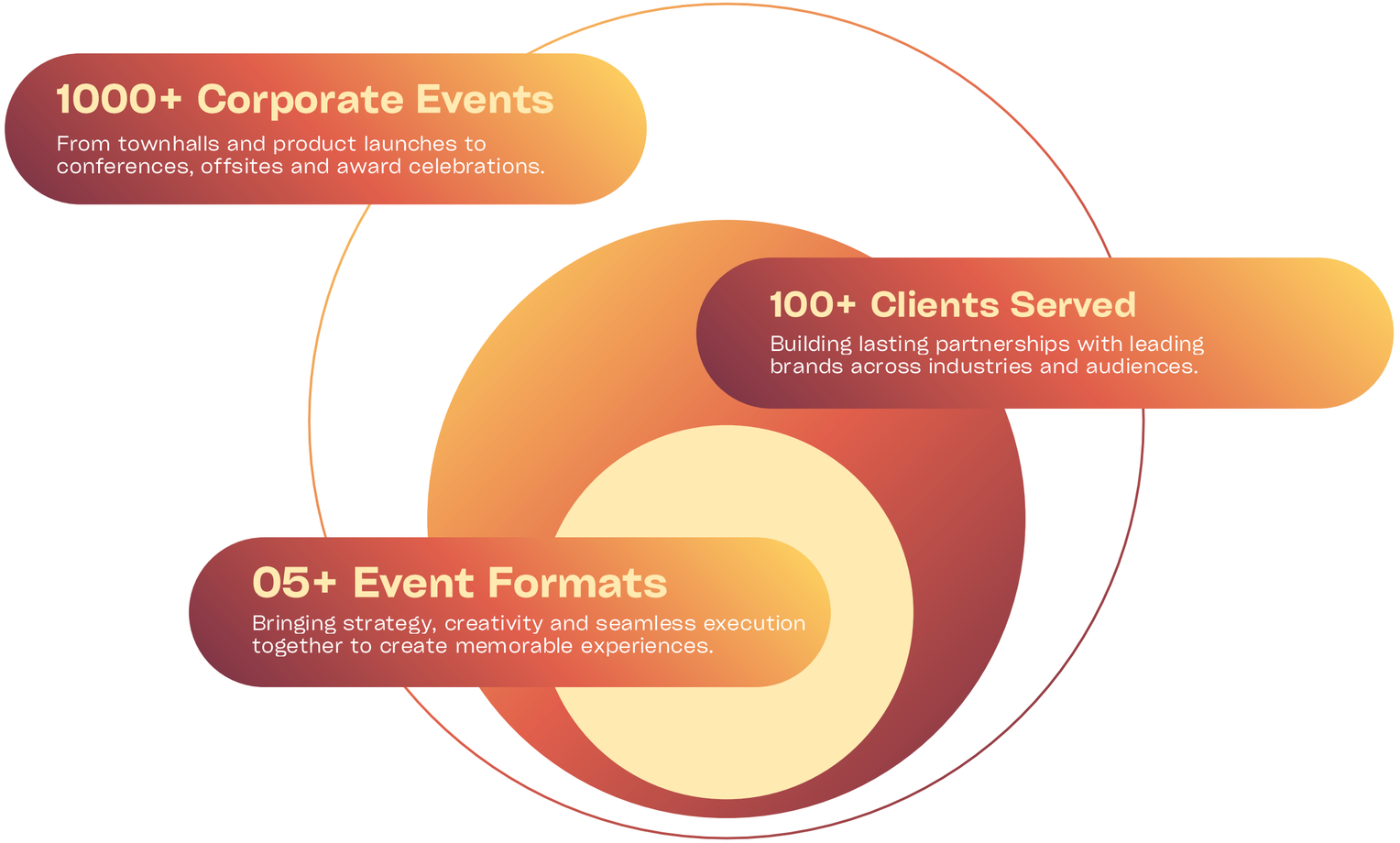
We transform spaces into brand experiences through exhibition booths, immersive installations and creative environments that invite exploration, encourage interaction and bring ideas to life.

04

TECH EXPERTISE

Bring creativity and technology together through interactive solutions, digital integrations and immersive experiences that engage audiences and make every interaction more meaningful.

MICE & CORPORATE EVENTS



Overview

The Event Studio delivers corporate experiences from concept to completion, bringing together strategy, creative design, production, branding, entertainment and seamless execution. From conferences and leadership meets to product launches and corporate milestones, we create purposeful experiences that strengthen relationships and bring brands to life.

MAAC 24 FPS



Entrance experience



Stage & Performance





Installations & Stalls





Exhibition Booth



SINCE 2022

Our 24FPS journey continues

MULTI-EDITION EXPERIENCE

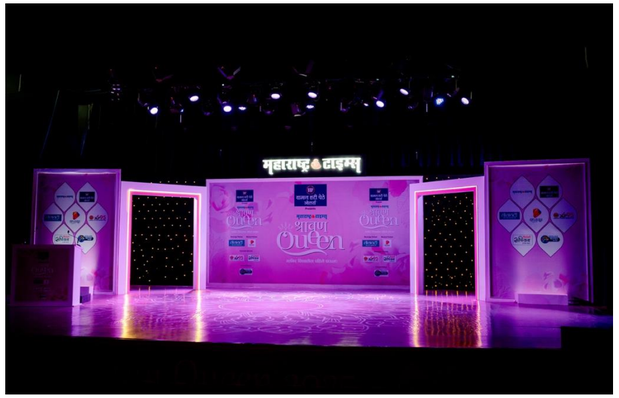
Evolving the experience year after year

END-TO-END DELIVERY

Creative, production, installations & show execution

Shravan Queen

Since 2023, The Event Studio has been associated with Maharashtra Times' Shravan Queen, supporting the event journey from grooming and contestant experiences through to the city and state finale.









Stage and Fabrication

Branding Wall







Panel discussion





Registration

IMA Awards

Amara Raja

Entrance Experience



The Event Studio has been a strategic event partner to Amara Raja, managing experiences end-to-end—from event strategy and creative conceptualisation to production, branding, guest experience and on-ground execution.









Creative Engagement Wall







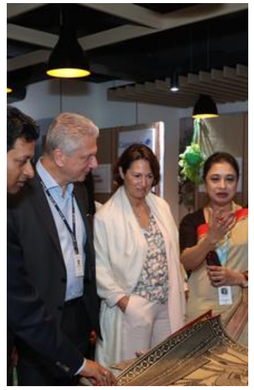


Sustainability Experience Zone





Cycling & Fitness Experience



Leadership Engagement & Product Showcase

Prithvi Mela

Bharat Bijlee

Entrance Branding







Destination Tours





Entrance





Registration



Conference Branding

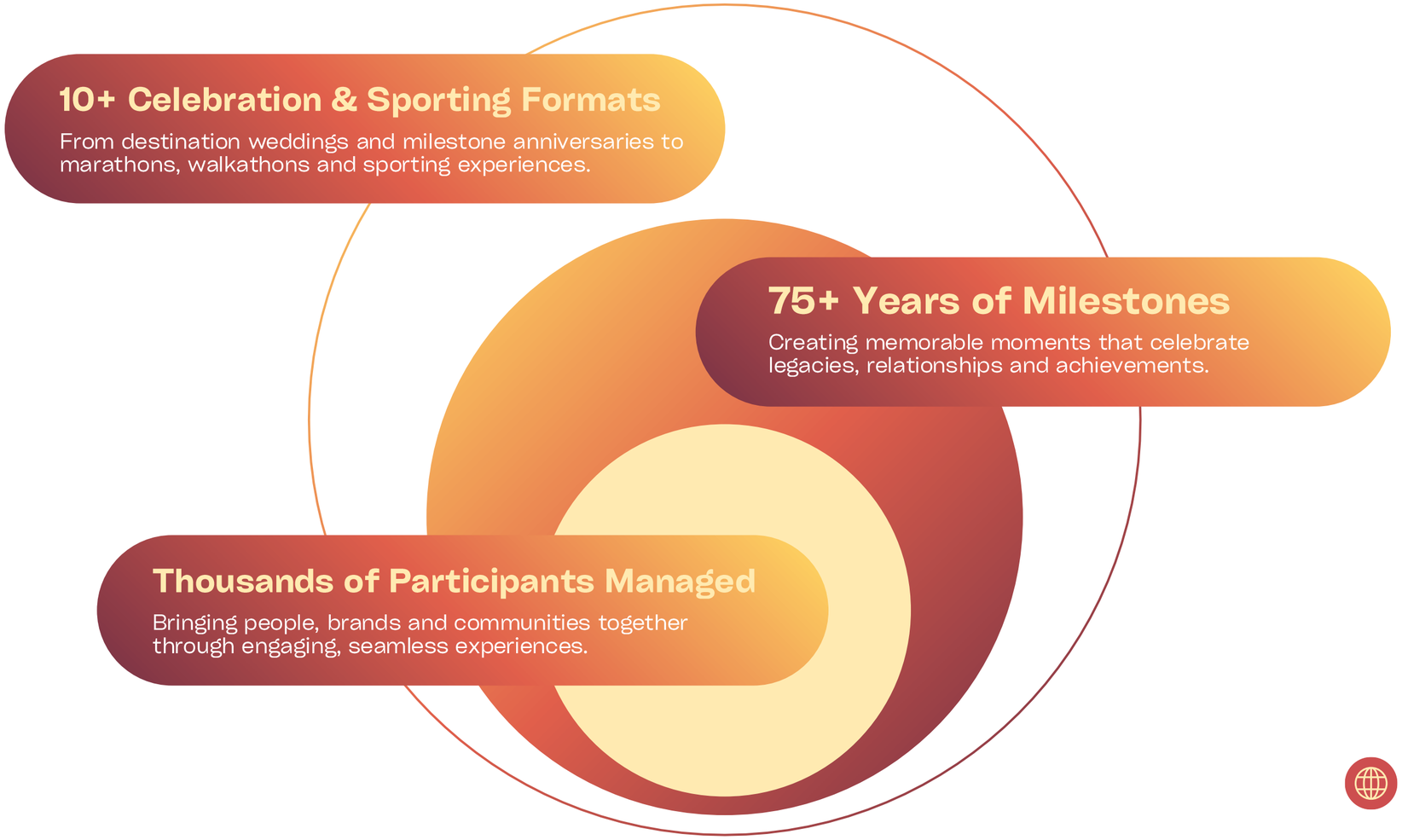




Panel Discussion

Marriott Exchange

SOCIAL & SPORTS EVENT



Overview

From milestone celebrations and destination weddings to marathons, walkathons and sporting experiences, we create moments that bring people together. Every event is designed to inspire participation, celebrate achievements and build lasting memories through thoughtful planning and flawless on-ground execution.

SOCIAL EVENTS

JUBIN NAUTIYAL SHOW













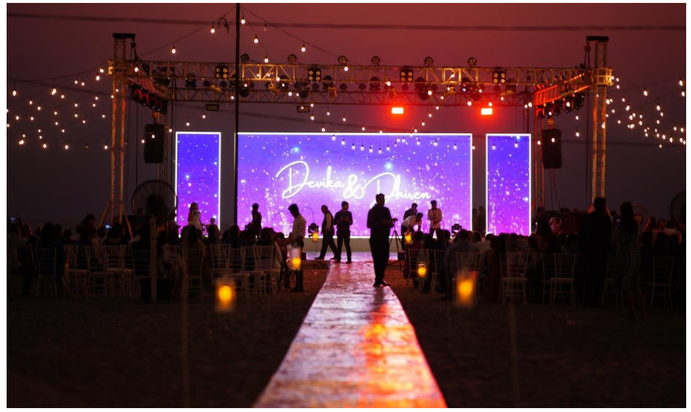




50th ANNIVERSARY CELEBRATION

SOCIAL EVENTS

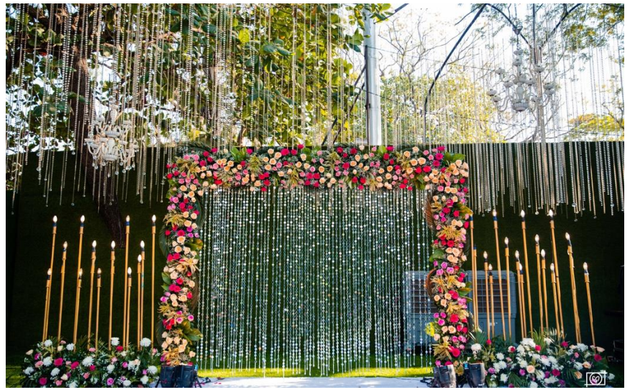
DEVIKA & DHIREN WEDDING

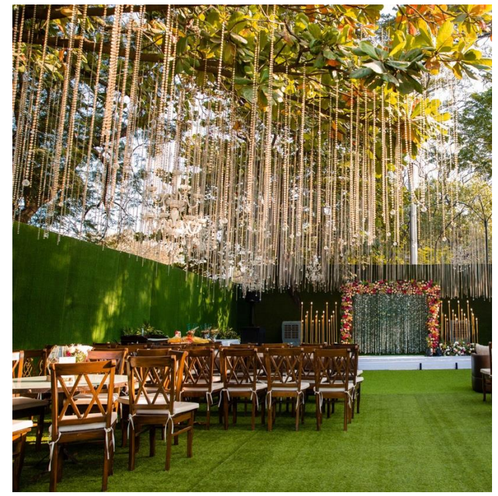
















DEEPALI & RUSHIKESH WEDDING

SPORTS EVENT

L&T SEA BRIDGE MARATHON

Starting Point





Stage and Celrbration





Celebrity Persona



Photo OPs









2 YEARS

Building a Legacy on Atal Setu

6,500+ RUNNERS

Mumbai's Spirit in Motion

4 RACE CATEGORIES

From 5K to the Full Marathon

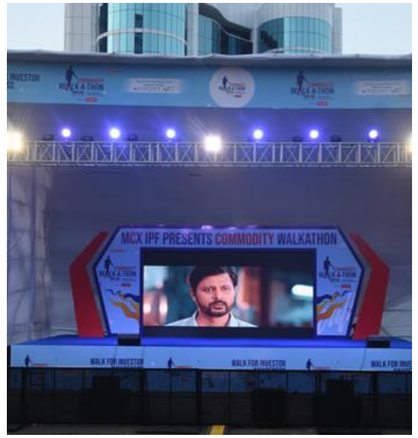
SPORTS EVENTS

MCX Walkathon













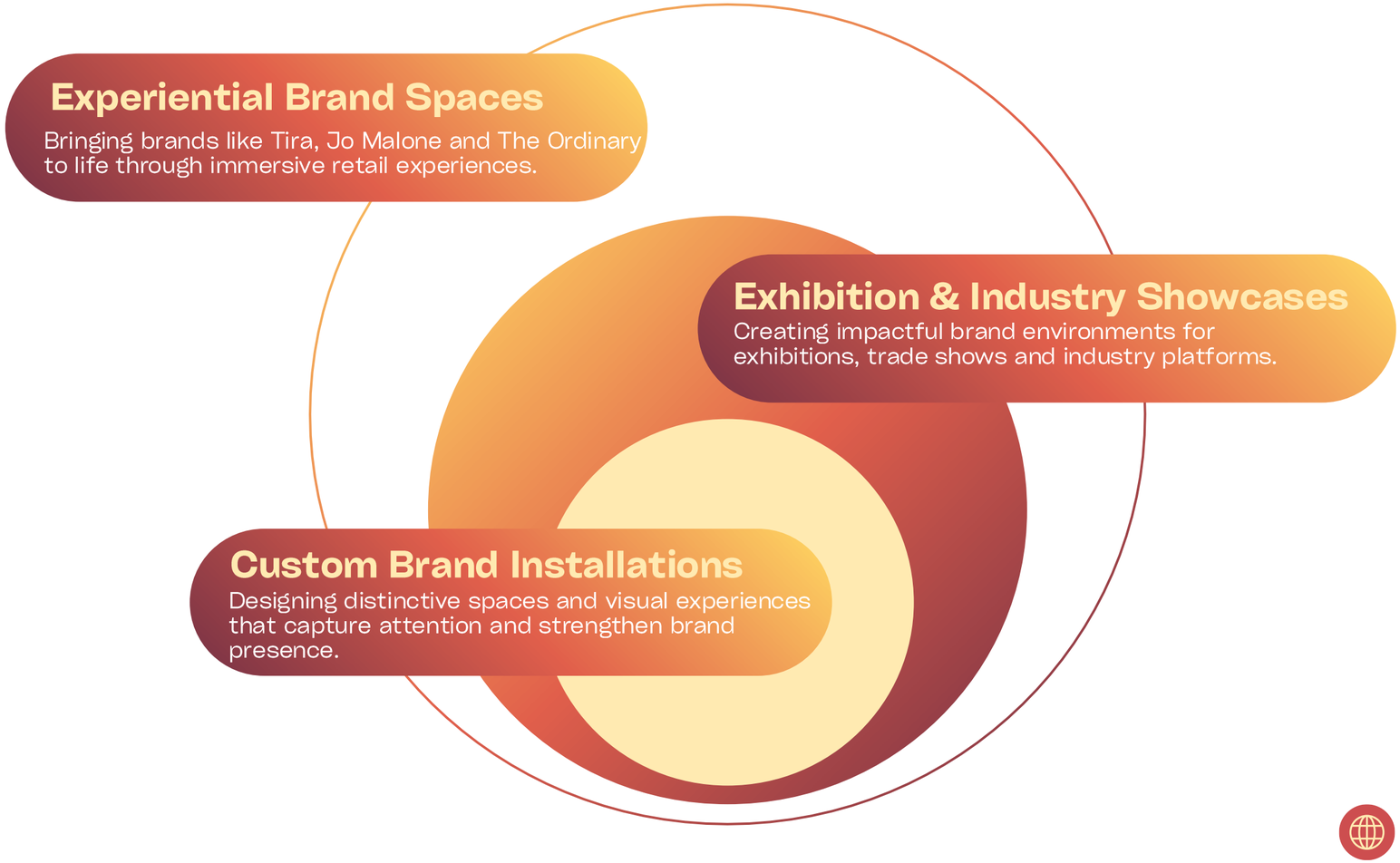






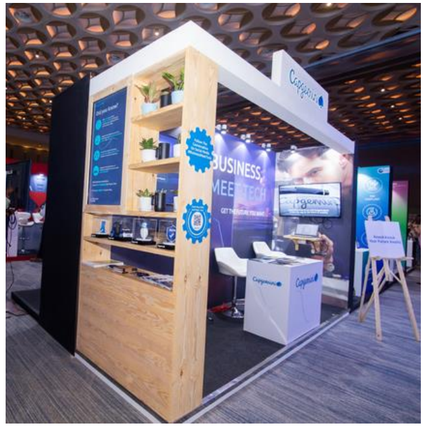
TENDULKAR MIDDLESEX – GLOBAL ACADEMY

EXPERIENTIAL SPACES



Overview

We transform spaces into immersive brand experiences through innovative stall design, exhibition booths, retail activations and bespoke installations. By combining creative storytelling, impactful design and strategic brand integration, we create environments that attract attention, encourage engagement and leave a lasting impression.

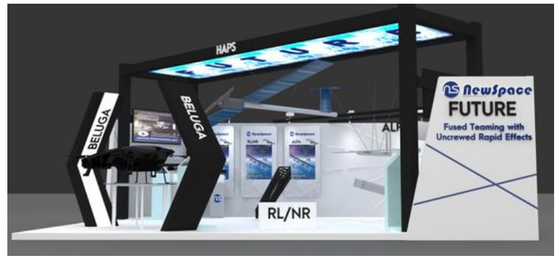




Nasscom

Air Force Defence











ESDM Solution

Nykaaland









Fiber Connect, USA









Airo India







Global Fintech Festival







Flipkart Glam Award

Paper Expo







Flipkart Glam Award



Store Activation

















Airtel - Mall Activation











Cadbury's Activation
Byculla Zoo

Humans Of Bomboy - Podcast Setup











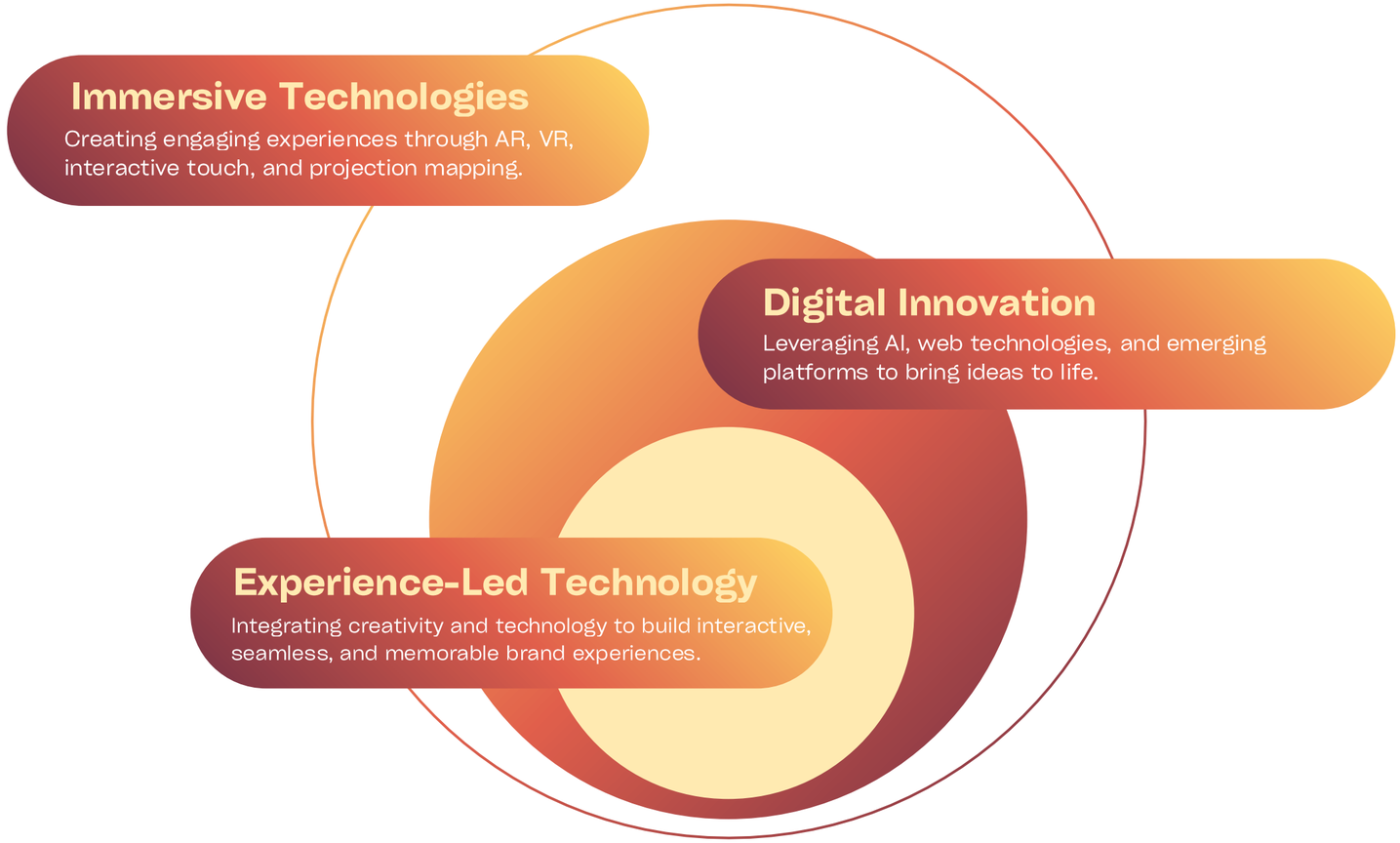


Hasbro





EXPERIENTIAL TECH



Overview

We integrate technology into experiences to make them more interactive, immersive and memorable. From augmented and virtual reality to AI-led experiences, interactive touchpoints, projection mapping and web-based solutions, we use technology to connect audiences with brands in new and engaging ways.

Redefining Innovation Using Engaging & Immersive Tech…



Interactive Touch



Virtual Reality



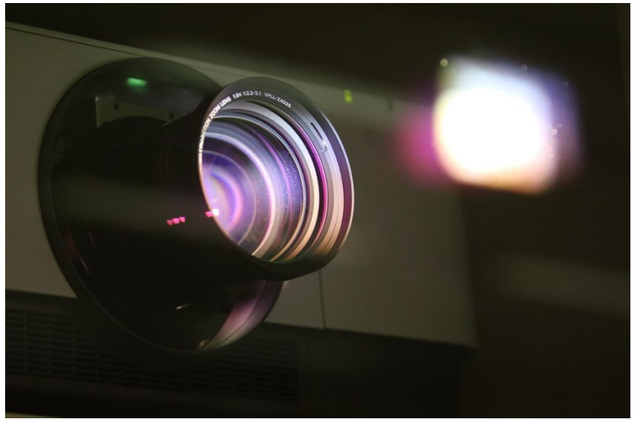
Web Tech



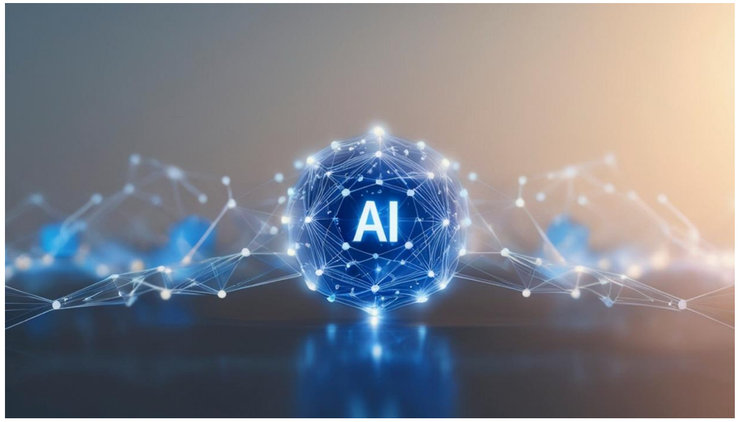
Augmented Reality



Metaverse



Projection Mapping



AI

CLIENT TESTIMONIAL

BRIJESH MENON
HEAD CORPORATE BRAND AND COMMUNICATIONS - AMARA RAJA

THIS DYNAMIC AND INNOVATIVe team has consistently brought our exhibition zones to life, creating immersive experiences that resonate with our audience and drive significant ROI.
One standout example is the remarkable work they did from planning to execution for the 38th Foundation Day Event of the Amara Raja Group.

The Event Studio didn't just organize an event; they crafted a comprehensive campaign that engaged our clients, employees, stakeholders and the community. Their ability to think through every detail and create a seamless, impactful experience is truly impressive.

The Event Studio went above and beyond, tackling every challenge with precision. They have proven to be an invaluable partner, and we look forward to many more years of successful collaboration. We wish them all the best.

AMARA RAJA
Gotta be a better way

GAYATRI HINGORANI
GM – CORPORATE COMMUNICATIONS BHARAT BIJLEE

OUR MOTORs International Partner Conference held this year in Da Nang, Vietnam was a grand success! The Event Studio's responsiveness, in-depth understanding of managing a destination conference, coupled with their attitude to accept feedback and quickly turnaround with ideas and options, made it effortless working with them.

They were truly an extended team for us and it didn't seem like we were working with an "agency". I appreciate the transparency maintained throughout, the dedication of each member of the team involved and above all the clear intent to make this a combined success.

This was our first time working with The Event Studio, but it certainly won't be the last.

Bharat Bijlee

CLIENT TESTIMONIAL

ANU RAJ
SENIOR VICE PRESIDENT HEAD MARKETING
INDUSIND BANK

THanks again for such a spectacular show. I can't even imagine what goes into planning such an event, but I know one thing - you make it look easy.

Attention to detail is what you specialize in and don't think it goes unnoticed!

I want to personally thank your wonderful Team who did a superb job of orchestrating the smallest of details and who always had a ready smile.

IndusInd Bank

SUVARNA GOEL
SR. DIRECTOR MARKETING (INNOVATION) CAPGEMINI

THE EVENT STUDIO HAs been a partner in elevating Capgemini's martech and digital experience.

They have demonstrated a good understanding of our requirements and extended their support for building experiential assets.

Offering a competitive approach, The Event Studio continues to be one of our strategic agencies for delivering 'experience' for our audience.

Our collaborations go beyond business relationships; they are partnerships enabling impact and innovation.

Capgemini

AWARDS -

Ideas that win.

13+ Industry WINS

Across experiential, design & creativity.

RECENT WIN

+EEMAX Global Awards GOLD — MAAC 24FPS

EEMAX GLOBAL AWARDS

Recognised for excellence in experiential marketing & event execution





WOW AWARDS ASIA

Multiple Gold, Silver & Bronze wins for experiential storytelling

EDCA / DESIGN & CREATIVITY AWARDS

Honoured for creative thinking, design & technology-led experiences



Let's Discuss

EMAIL
connect@theeventstudio.co.in

PHONE
+91 98216 82691

WEB
https://theeventstudio.co.in/